



**Press Release
For Immediate Release**

Asia Autosalon 2011 is Back!

SINGAPORE, April 28 – MPT Group Pte Ltd will be hosting the Asia AutoSalon for the 2nd year in Singapore this coming July. Supported by the Singapore Convention and Exhibition Bureau, the 3-day trade and exhibition event will be ready to impress at the Singapore EXPO, Hall 5. Asia AutoSalon will feature more than 100 renowned automotive and performance brand names from over 50 distinguished industry exhibitors from countries like Singapore, Australia, Japan, Taiwan, China , Indonesia, Korea and Malaysia.

Attracting the best from the region, the Asia AutoSalon promotes both consumer and commercial interest. Targeted as a one-stop solution for automotive products, customised cars, aftermarket parts and accessories, car tuning as well as performance products; a feast awaits all automotive enthusiasts.

Directly from the manufacturers or factories, expect the best prices and gain easiest access to products you have been looking for. Be ready for an enticing range of products like body kits, brake kits, HID and LED lights, exhaust or suspension systems, engine management, performance parts, in-car entertainment systems and much more!

Asia AutoSalon also provides regional business opportunities, where buyers or business owners can source for potential partnerships across Asia Pacific in just one place. Regional exhibitors are expected from markets like Japan, Taiwan, China, India, Malaysia, Thailand, Indonesia, Philippines, Korea and Australia.



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Professional Star Drivers like Tsutomu Fujio, Manabu Fujinaka, Kimihiro Obata, Takamasa Kuroi, Lady Drifter Hiromi Kajikuma from Japan, Ser Meng Huy from Malaysia, Jerome James Kennedy and Danny Kenneally from Australia will be making exclusive appearances throughout the show. Also expect daring live demonstrations in the hot Mazda Efini FD3S RX-7, Daihat-Su small truck, D1 Toyota AE86 from Japan as well as the R134 Skyvia Ute and the Nissan Cefiro from Australia.

To make the show an event for the whole family, the vibrant retail and exhibition booths will be the backdrop for some great entertainment as exciting games with the audience and our beautiful race queens will dominate the stage. If beautiful race queens and super fast cars are not enough to get your pulses racing, singing sensation Lorraine Tan will make a special guest appearance at Asia AutoSalon 2011. Lorraine is well known for her 2 self composed English albums – Lorraine in Original Love Stories Vol. 1 and 2 released in 2006 and 2007, respectively. Her first commercial Chinese album, ‘我的世界’, was released in Singapore on 28 January 2011.

Asia AutoSalon is the international meeting place for all things automotive. There is something for everyone from the hardcore car-tuning enthusiast to layman buyers and visitors. Find the latest innovations and solutions for all your automotive needs at Asia AutoSalon 2011!



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Event Details

- Event Name: ASIA AUTOSALON 2011
- Venue: Singapore EXPO Hall 5
- Date: 1 - 03 July 2011, Friday to Sunday
(*01 July 2011 10am – 2pm for VIPs and invited trade visitors only
2pm onwards open to Public
- Time: 10am - 10 pm
- Entry fees: Adult: SGD 15 per daily entry
Children (12 years old and below): SGD 5 per daily entry
*Free for children below the height of 1 metre.
Admission includes access to the indoor exhibition as well as the outdoor drift area.
- Highlights: Latest performance parts, accessories and services
Review of latest products
Pro-drifting demonstrations
Display of imported show cars
Imported race queens
- Promotion: Present your admission ticket and get \$10 off your purchase from any exhibitor instantly**!
(**A minimum purchase of \$100 is required. Limited to only 1 ticket per transaction and each ticket can only be used once on the day of admission.)
- Organised By: MPT Group Pte Ltd
- Gold Sponsor : Lam Seng Hang Co.Ltd (WestLake Performance Tyres)
- Official Audio Visual: Razes AVL



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Highlights



D1 Lady Drifter

Hiromi Kajikuma also known as Hiro-rin. She has been actively involved in motorsports as early as 1996. Her participation in Time Attack and Local Amateur Races won her numerous trophies. In 2006, Hiromi attained a 3rd place finish in D1 Time Trial in D1 GP USA. She is also well known as one of the outstanding lady drifters in D1 GP & Formula Drift Japan.

亚洲汽车零配件展商会

ASIA AUTOSALON™

ASIA'S PREMIERE AUTO PARTS AND ACCESSORIES SHOW!



Demo Drift Machine from Japan
Toyota AE86



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Australia Drifter

Danny Kenneally, the 32 years old Australia Born drifter will be making his appearance in Asia AutoSalon 2011 drifting in his world's first R134 Skyvia Ute, build by ADD Racing. Danny is also the three consecutive QLD Championships, 2nd place in Drift Australia, Queensland

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Drift Demo Machine from Australia

ADD Racing is the creator of the World's first R134 Skyvia Ute, a S13 Silvia chassis converted into a one off Ute, with an R34 GTR Skyline front grafted on. This car has won many awards for its build quality, individuality and creativity



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Advertisement

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July 1st - 3rd 2011
Singapore Expo - Hall 5 & Carpark B

1st July:
1000hrs - 1300hrs (Opening, VIP, Press Preview)
1300hrs - 2200hrs (Open to Trade and public)

2nd & 3rd July:
1000hrs - 2200hrs (Open to Trade and public)

For more info, pls refer to: enquiries@asiaautosalon.com or visit: www.asiaautosalon.com



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